

# Shop on line\*\*\*

Pure Aesthetics launched the facility to shop on line in autumn 2007. This enables you to look at the products with the convenience of being in your own home. **Currently Postage & Packaging is FREE!!!**



**Log onto [www.pureaesthetics.co.uk](http://www.pureaesthetics.co.uk)**

and get your favourite product delivered to your doorstep.



# pureaesthetics

nottingham's premier aesthetic clinic

Book your consultation today  
**0115 9502020 / [www.pureaesthetics.co.uk](http://www.pureaesthetics.co.uk)**



**Its hard to believe 2007 has flown by\*\*\***

## Opening times\*\*\*

Beauty appointments are available from the following times

Monday	9am – 5pm
Tuesday	9am – 6pm
Wednesday	10am – 7pm
Thursday	9am – 6pm
Friday	9am – 6pm
Saturday	9am – 5pm

Aesthetic appointments are available from the following times. Later appointments are available on request

Monday	9am – 5pm
Tuesday	9am – 6pm
Wednesday	10am – 7pm
Thursday	9am – 6pm
Friday	9am – 6pm
Saturday	9am – 5pm

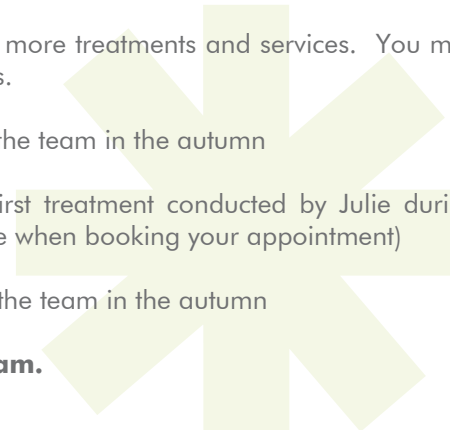
...Pure Aesthetics continues to grow offering more treatments and services. You may have noticed a number of new staff members.

*Julie* - Part time Beauty Therapist - Joined the team in the autumn

We are offering a 20% discount on your first treatment conducted by Julie during February and March (quoting Newsletter One when booking your appointment)

*Deborah* - Part time Receptionist - Joined the team in the autumn

**I would like to welcome them to our team.**



# Winter skin\*\*\*

As the cold weather blows in, we all need to adopt our skincare regime. The winter months can leave our skin tight, itchy, fine lines look deeper due to the moisture being sucked out of the epidermis and our complexion can appear rough and flaky.

## Winter rescue solutions\*\*\*

### Prepare

Exfoliate your face and body 1-2 times per week to eliminate surface dead skin cells to reveal smooth, soft and supple skin. By removing unwanted dead skin cells it allows vital vitamins and much needed moisturising ingredients to absorb more readily. Try the Face and Body Scrub with polyethylene granules which polish the skin rather than scratching and irritating it. I also recommend you use a cream based, soap free cleanser to remove makeup and debris without stripping the skin.

### Prevent

Preventing moisture loss is the key to healthy, comfortable complexions this winter. Look for moisturisers with added natural ingredients such as aloe vera and vitamin E which are added to moisturisers in order to give added moisturising benefits. These fine ingredients will replace lost moisture but that is not enough for preventing flaky, taut skin. You need to prevent moisture loss too. Ingredients such as glycerine, omega 3/6 and Ceramides are amazing at locking in moisture. The Moisture Defence Antioxidant Crème and Comfort Crème are 2 such moisturisers providing all that you need to keep your skin sane! These moisturisers are quite unique; they prevent dehydration and replace lost moisture for 8 hours, drip feeding the skin with vital nutrition as and when needed due to their delivery vehicle known as a microsphere.



**Buy 2 or more MD Formulation products and receive a FREE Glycolic Peel**

Our MD Formulations promotion will run from March 2008 until the end of April 2008.

## Reminder calls\*\*\*

As many of you are aware Danielle gives you a call the day before to remind you of the day and time of your appointment. This is a very successful system however, in order for this service to work effectively please ensure you keep us informed of your correct phone number. If your details have changed please let Danielle know by calling

**0115 9502020**

or emailing

**[nurses@pureaesthetics.co.uk](mailto:nurses@pureaesthetics.co.uk)**



## Dermal fillers\*\*\*

Dermal fillers are used to soften and contour lines, folds and wrinkles. The most commonly used dermal fillers are collagen or hyaluronic acid based. The product is injected into the skin to add volume and create a more youthful appearance.

There are many different types of dermal fillers on the market but only a few have demonstrated predictable, long term results with minimal side effects and outstanding results.

Restylane and Perlane are the most popular dermal fillers used to contour the face. The product comes in several formulations. The selection of which formulation to use is determined by your skin type and the area to be contoured. The result from the treatment is immediate and will usually last six to nine months.

Restylane is used to fill out or plump up lines on your face that have been created by the loss of elasticity in the skin as you age. By restoring the volume to these areas your skin will look smoother and softer, resulting in a fresher and more youthful appearance.



### Areas of use:

**Frown lines between the eyebrows \* Crows Feet**  
**Nose to mouth lines \* Lines around the lips**  
**Smile lines on the cheeks \* Lines from the corner of the lips**